



ORGANISATION
INDIVIDUALS
TEAMS

„Take people as they are, others
don't exist.“

Konrad Adenauer

10 STEREO - TYPES - VARIETY



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Create awareness – Raise awareness about the existence of pigeonholing and its effects.

Promote self-reflection – Encourage individuals to regularly reflect on their own assumptions and conscious as well as unconscious biases.



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Include diversity - Take into account the diversity of individual needs and goals. Recognize and appreciate different values, perspectives, and communication styles.

Support individuality- Use approaches adapted for each person instead of applying stereotypical, generalizing models.



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Strengthen empathy - Through empathy, prejudices can be reduced and real understanding can be created.

Communicate openly - An open, trusting communication provides security and allows the sharing of diverse perspectives and opinions.



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Coaches and Trainer ...

Encourage and demonstrate appreciation

Enable transformative changes

Promote diversity of thought

Empower the individual competence to act