

Due to digitalization, job roles are changing or becoming obsolete. HR managers and executives are responsible for the technological implementation and thus shaping the future..



Flexibilization of place and time of work

- Self-organization and employee satisfaction may be increased.
- Increasing pressure can arise, leading to a blurring of boundaries between work and leisure..

Digitalization - Outlook

In Germany, although it will have little impact on the overall level of employment by 2035, there will be significant shifts between industries, occupations, and skill levels.



Factors for a digital world of work

A

A critically reflective acceptance of digital transformation will be necessary from each individual.

B

Ensuring digital qualification for everyone, regardless of age, education, and occupation, must be guaranteed.

C

Digital innovations, new business models, and work formats need to be developed and supported.



Accompanying digitalization in the company

1. Make digital transformation tangible, reflect upon it, and shape it.
2. Foster a willingness to change and personal responsibility.
3. Promote innovative learning concepts and strengthen learning networks.
4. Enable access to new digital technologies.
5. Create more freedom for innovation and creativity.
6. Act in a socially responsible manner.

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